PREPARED FOR **YOUR BUSINESS** · DENTAL PRACTICE · SHAILER PARK, LOGAN

SAMPLE DATA

WHEN LOCALS ASK CHATGPT FOR A DENTIST, WHO GETS NAMED?

1/10 **YOU**
You were named in 1 of 10 answers.

9/10 **DENTIST A**
The most-named business, in 9 of 10 answers.

We asked ChatGPT two questions a customer in Shailer Park would ask, 5 times each, in fresh logged-out sessions. Each dot is one answer.

	Q1 "Who's a good dentist in Shailer Park?"					Q2 "Where can I get a check-up and clean in Logan?"					NAMED
	1	2	3	4	5	1	2	3	4	5	out of 10
Dentist A	●	●	●	●	●	●	○	●	●	●	9
Dentist B	○	●	●	●	●	●	●	●	○	●	8
Dentist C	●	●	○	●	○	○	●	○	●	○	5
Dentist D	●	○	●	○	○	●	●	○	●	○	5
Dentist E	○	○	○	○	●	○	○	●	○	○	2
YOU	○	○	○	○	○	○	○	○	○	●	1

● NAMED ○ NOT NAMED

Every answer that doesn't name you names someone else.

45% of US consumers used AI tools for local business recommendations in the past year, up from 6%.
BrightLocal, Local Consumer Review Survey 2026 (1,002 US adults).

DOES CHATGPT NAME YOUR BUSINESS?

GET YOUR FREE CHECK.

We run this same test for your business and send you the results. No cost, no obligation.

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SCAN TO BOOK

HOW THE CHECK WORKS

1
Set the basics
Your industry, your main service and your area. They stay the same for every question.

2
Ask like a customer
Short, plain questions your customers would actually type. None of them name a business.

3
Ask five times
Each in a fresh, logged-out session, with the location set to your area.

4
Count who's named
Who comes up, how often, and how they're described. Raw answers are kept.

Why five times?
ChatGPT gives a different answer each time you ask. One answer could be luck. Five shows you the pattern.

What it doesn't show
It shows who ChatGPT names. It doesn't show who customers choose or how many calls anyone gets. It's a snapshot, not a guarantee.

TWO WAYS TO CHECK

START HERE

FREE CHECK
$0

- ChatGPT
- 2 questions your customers ask, 5 times each
- Who gets named, and whether you do
- Sent to you, no obligation

GO FURTHER

FULL REPORT
$290

- ChatGPT, Claude, Gemini, Google AI search and Grok
- 5 times more questions, for a more reliable picture
- Why the most-named businesses keep getting named
- A plan to catch up, walked through with you in person

Want us to do the work in the plan? We'll quote it before we start. If it's something we don't do, we'll point you to someone who does.

BOOK YOUR FREE CHECK

Scan the code or call 0403 089 563

Tell us your business and suburb

We send you who ChatGPT names

info@zzpartnership.au · zzpartnership.au

Levi & Zeek
Z&Z Partnership, Logan

Sample report: business names and results are made up to show what a check looks like. Statistic: BrightLocal, Local Consumer Review Survey 2026 (1,002 US adults). ABN 62 699 045 979.